

March 11, 2022

The Honorable  
Chair, Assembly Committee on Privacy and Consumer Protection  
Room 162, Legislative Office Building  
1020 N Street  
Sacramento, CA 95814

**RE: AB 2273 (Wicks)—SUPPORT**

Dear Chair Gabriel and Honorable Members of the Committee:

On behalf of Common Sense, I am writing to express our strong support for Assemblymember Buffy Wicks' California Age-Appropriate Design Code Act: AB 2273. At Common Sense, we wholeheartedly believe that California must put kids' digital well-being first. AB 2273 is a strong example of how our government can support the creation of digital spaces that protect kids online. That's why Common Sense is proud to be a co-sponsor of this legislation..

As we all know, the internet's vastness continues to increase by the moment. Unfortunately, with these remarkable expansions come many unforeseeable, and foreseeable, risks and harms to children. To protect children from the majority of these risks and harms, a clear set of operating standards must be adopted and adhered to by all online platforms. AB 2273 spells out standards that, if adhered to, would put California on the leading edge of protecting children online:

- Consideration of the best interests of child users.
- Maintenance of the highest level of privacy possible for child users.
- Assurance that privacy information, terms of service, policies, and community standards are easily accessible and upheld.
- Provision of prominent, accessible, and responsive tools to help children exercise their privacy rights and report concerns.
- Numerous strong limitations on the collection and/or use of personal information of a child for any reason other than those necessary to provide a good, service, or product feature with which a consumer is actively and knowingly engaged.

As stated by Common Sense's Founder and CEO, James P. Steyer, "Young people should be able to learn, grow and benefit from technology without being subject to harms and this code establishes standards for companies to follow and prioritize children's best interests...Parents, teachers and families everywhere deserve such safeguards."

For these reasons, Common Sense is proud to co-sponsor this measure and respectfully asks for your "Aye" vote on AB 2273.

Sincerely,



Marvin J. Deon II  
Vice President, CA Policy, Common Sense Media