

**TEEN QUESTIONNAIRE**

# The New Normal: Parents, Teens, and Mobile Devices in Mexico

*This report is based on a representative online survey of 1,226 parents and teens consisting of pairs of parents (n = 613) and teens (n = 613) age 13 to 17 across Mexico.*

**Q1. [S] How frequently do you use mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Almost all the time	67	67	67
A few times an hour	12	13	11
Once an hour	1	2	1
A few times per day	16	15	18
Once a day	2	2	1
A few times a week	1	1	1
Once a week	*	-	1

**Q2. [M] For which purpose do you use mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
MP	5	5	5
Study purposes	38	37	39
Visiting social network sites (for non-work purposes)	76	75	76
Browsing websites (for non-work purposes)	59	61	56
Playing games (for non-work purposes)	49	46	51
Watching videos (for non-work purposes)	66	66	66
Listening to music (for non-work purposes)	70	68	73
Chatting on messaging apps (for non-work purposes)	69	70	69
Making phone calls (for non-study purposes)	68	69	67
Non-study purposes other than those listed above (please explain):	7	8	6

**Q3. [M] Which of the following is your favorite way to communicate with your friends?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
MP	2	2	2
In person	50	53	47
Talking on the phone	40	41	39
Texting	67	68	67
Through social media	49	52	48
Video chatting (such as Skype, FaceTime)	22	17	26

**Q4. [S] During a regular weekday, how often do you find yourself checking mobile devices for texts, emails, updates, etc.?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Several times an hour	47	48	46
Once an hour	8	10	7
Several times a day	41	38	44
Once a day	3	3	3
Less than once a day	*	*	1
Never	*	-	*

**Q5. [S] On a typical night after you have fallen asleep, how often do you wake up and unlock or check your mobile device for something other than the time (e.g. to read text messages, email, check social media, etc.)?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
More than twice a night	7	9	6
Once or twice a night	28	28	28
Never	61	59	61
Do not know	4	4	5

**Q6. [S] How much time passes before you use a mobile device on a regular weekday morning?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Within 5 minutes after waking up	32	30	33
Within 6 to 30 minutes	35	36	33
Within 31 to 60 minutes	14	13	15
After 60 minutes	12	15	10
Do not use on a regular weekday morning	7	6	8

**Q7. [S] Thinking about a regular weekday, how much time do you feel you spend on mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Too much time	45	43	47
Right amount of time	49	51	47
Too little time	6	6	6

**Q8. [S] How often, if ever, do you try to cut back the amount of time you spend on mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Always	10	8	11
Very often	29	30	28
Occasionally	42	41	42
Rarely	15	16	14
Never	5	5	4

**Q9. [M] In which of the following ways, if any, do you try to cut back on the amount of time you spend on mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
MP	2	2	2
I put it away	46	50	42
I turn on Do Not Disturb, Airplane mode, Silent, or similar setting	21	21	21
I turn off notifications for certain apps	34	33	34
I use an app to tell me how much time I spend on my device	5	3	6
I limit the apps on my home screen	15	19	12
I take social media apps off my phone	8	10	7
I charge my phone outside the bedroom	24	22	26
Other: Specify	4	2	5

**Q10. [S] How often do you feel the need to respond immediately to texts, social networking messages or other notifications on mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Always	20	17	22
Very often	33	34	33
Occasionally	35	36	33
Rarely	10	11	10
Never	2	1	2

**Q11. [S] How often do you feel distracted by your use of mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Multiple times a day	61	59	63
Once a day	16	14	17
A few times a week	14	17	12
Once a week	2	3	2
Less than once a week	3	2	3
Never	4	4	3

**Q12. [S] Do you “feel addicted” to mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Yes	50	48	51
No	50	52	49

**Q13. [M] Thinking about your use of mobile devices for non-study purposes, do you think it helps or hurts your chances of...?**

		TEENS		
		Child	Son	Daughter
Developing relationships with friends	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	3	3	3
	Hurts a little	3	2	4
	Makes no difference	25	26	24
	Helps a little	31	32	29
	Helps a lot	38	36	40
	Top two boxes	69	68	69
	Bottom two boxes	6	5	7
Developing relationships with family	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	8	7	9
	Hurts a little	9	7	10
	Makes no difference	25	30	22
	Helps a little	37	35	38
	Helps a lot	21	21	20
	Top two boxes	57	56	58
	Bottom two boxes	17	14	19
Learning social or emotional skills	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	3	2	4
	Hurts a little	8	11	5
	Makes no difference	26	27	26
	Helps a little	38	40	38
	Helps a lot	24	20	27
	Top two boxes	63	60	65
	Bottom two boxes	11	13	9

Learning technological skills	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	*	1	-
	Hurts a little	1	1	1
	Makes no difference	8	10	6
	Helps a little	25	29	22
	Helps a lot	66	60	70
	Top two boxes	91	88	92
	Bottom two boxes	1	1	1
Learning skills that help at school/college	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	1	1	*
	Hurts a little	1	1	1
	Makes no difference	15	17	13
	Helps a little	27	32	24
	Helps a lot	56	48	61
	Top two boxes	83	80	85
	Bottom two boxes	2	3	2
Being creative/expressing myself	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	1	3	1
	Hurts a little	4	4	4
	Makes no difference	24	33	24
	Helps a little	36	31	36
	Helps a lot	35	29	35
	Top two boxes	70	60	70
	Bottom two boxes	5	7	5
Preparing for work in the future	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	1	2	1
	Hurts a little	3	2	4
	Makes no difference	22	26	19
	Helps a little	32	35	30
	Helps a lot	42	36	46
	Top two boxes	74	71	76
	Bottom two boxes	5	4	5

Pursuing my hobbies/ interests	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	<b>2</b>	1	3
	Hurts a little	<b>3</b>	3	4
	Makes no difference	<b>22</b>	24	20
	Helps a little	<b>33</b>	36	30
	Helps a lot	<b>40</b>	36	43
	Top two boxes	<b>73</b>	72	74
	Bottom two boxes	<b>5</b>	4	6
Being well-informed about current events	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	<b>1</b>	1	*
	Hurts a little	<b>1</b>	*	2
	Makes no difference	<b>14</b>	13	14
	Helps a little	<b>22</b>	25	20
	Helps a lot	<b>62</b>	61	64
	Top two boxes	<b>84</b>	85	83
	Bottom two boxes	<b>2</b>	1	2

**Q14. [M] How does your use of mobile devices affect the following aspects of your family life?**

		TEENS		
		Child	Son	Daughter
Family meals:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	28	29	28
	Hurts a little	30	27	32
	Makes no difference	22	22	22
	Helps a little	14	14	14
	Helps a lot	5	7	4
	Top two boxes	20	22	18
	Bottom two boxes	58	57	60
Family travels	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	15	15	15
	Hurts a little	23	18	26
	Makes no difference	22	24	21
	Helps a little	21	23	19
	Helps a lot	19	19	18
	Top two boxes	40	43	38
	Bottom two boxes	38	33	42
Family conversations:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	29	28	30
	Hurts a little	23	19	26
	Makes no difference	20	21	18
	Helps a little	18	18	19
	Helps a lot	10	13	7
	Top two boxes	28	31	26
	Bottom two boxes	52	48	56
Family activities:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	27	27	28
	Hurts a little	25	23	26
	Makes no difference	20	21	19
	Helps a little	21	22	20
	Helps a lot	7	8	7
	Top two boxes	28	29	27
	Bottom two boxes	52	50	54



Family quality time:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Hurts a lot	<b>37</b>	38	36
	Hurts a little	<b>23</b>	19	26
	Makes no difference	<b>21</b>	21	20
	Helps a little	<b>15</b>	18	13
	Helps a lot	<b>4</b>	4	3
	Top two boxes	<b>19</b>	22	17
	Bottom two boxes	<b>60</b>	57	63

**Q15. [M] Which of the following do you consider the primary benefits of your teen's mobile device use?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
MP	3	3	3
Communicating easily	78	77	78
Safety	7	7	7
Finding their way using GPS/maps	36	39	33
Staying connected	40	38	41
Having something fun to do	41	42	41
Learning	30	28	32
Feeling independent	7	7	7
Staying in touch with extended family	61	60	61
Other: Specify	1	1	1

**Q16. [M] How important are mobile devices to you for:**

		TEENS		
		Child	Son	Daughter
Keeping up with your friends on a day to day basis	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	4	5	3
	Not too important	19	20	18
	Somewhat important	39	39	39
	Very important	35	32	38
	Extremely important	3	3	2
	Top two boxes	38	36	40
	Bottom two boxes	23	25	21
Having meaningful conversations with your close friends	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	3	4	3
	Not too important	17	19	15
	Somewhat important	34	33	35
	Very important	41	39	43
	Extremely important	4	4	4
	Top two boxes	46	44	47
	Bottom two boxes	20	23	18
Expressing yourself creatively	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	11	15	8
	Not too important	25	28	23
	Somewhat important	38	34	41
	Very important	23	19	25
	Extremely important	4	4	3
	Top two boxes	26	23	28
	Bottom two boxes	36	43	31
Documenting and sharing the highlights of your life	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	20	24	17
	Not too important	34	29	38
	Somewhat important	30	31	30
	Very important	13	14	12
	Extremely important	3	3	3
	Top two boxes	16	17	15
	Bottom two boxes	54	52	55

**Q17. [M] If you had to go a day without access to mobile devices, to what extent would you feel the following emotions?**

		TEENS		
		Child	Son	Daughter
Anxious:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	35	40	31
	To some extent	36	33	37
	To a moderate extent	19	17	20
	To a great extent	8	7	8
	Do not know	3	2	4
Happy:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	17	18	17
	To some extent	26	26	26
	To a moderate extent	30	30	30
	To a great extent	17	21	14
	Do not know	9	5	13
Lonely:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	66	71	62
	To some extent	19	15	22
	To a moderate extent	7	9	6
	To a great extent	5	3	6
	Do not know	3	1	5
Relieved:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	26	25	27
	To some extent	32	29	34
	To a moderate extent	23	28	20
	To a great extent	9	12	7
	Do not know	9	6	12
Boring:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	36	42	31
	To some extent	29	28	30
	To a moderate extent	17	16	18
	To a great extent	17	13	20
	Do not know	1	1	1

Free:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Not at all	<b>23</b>	23	24
	To some extent	<b>27</b>	28	27
	To a moderate extent	<b>22</b>	22	22
	To a great extent	<b>18</b>	20	16
	Do not know	<b>10</b>	7	12

**Q18. [S] Which comes closer to the truth?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Parents worry too much about teens' use of social media	40	43	38
If parents knew what actually happens on social media, they'd be a lot more worried about it	60	57	62

**Q19. [S] How frequently does your parents use mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Almost all the time	21	18	24
A few times an hour	22	24	21
One an hour	5	5	5
A few times a day	29	28	30
Once a day	6	6	5
A few times a week	5	6	4
Once a week	2	1	2
Less than once a week	3	3	2
Never	8	8	7

**Q20. [S] Thinking about a regular weekday, how much time do you feel your parents spend on mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Too much time	28	22	22
Right amount of time	45	48	48
Too little time	27	30	30

**Q21. [S] How often do you feel your parents are distracted by their use of mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Multiple times a day	40	37	43
Once a day	16	16	17
A few times a week	15	17	14
Once a week	4	4	3
Less than once a week	6	7	6
Never	18	18	18

**Q22. [S] Do you feel your parents are “addicted” to mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Yes	31	29	33
No	69	71	67

**Q23. [M] How often does your parents do any of the following?**

		TEENS		
		Child	Son	Daughter
Impose restrictions on your use of mobile devices	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Never	24	30	19
	Hardly ever	15	14	17
	Sometimes	39	39	39
	Often	14	11	17
	Very often	7	6	8
	Top two boxes	21	16	25
	Bottom two boxes	40	45	36
Use parental controls/apps to block or monitor your access to some types of websites/apps	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Never	52	53	51
	Hardly ever	17	18	16
	Sometimes	20	17	21
	Often	7	8	6
	Very often	5	4	6
	Top two boxes	12	12	12
	Bottom two boxes	68	71	67
Promise that you can use a mobile device as a reward for good behavior	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Never	38	39	38
	Hardly ever	11	9	13
	Sometimes	32	33	32
	Often	10	12	8
	Very often	8	6	10
	Top two boxes	18	18	18
	Bottom two boxes	50	49	51
Remove your mobile device as a punishment for bad behavior	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Never	29	31	27
	Hardly ever	10	11	9
	Sometimes	32	33	31
	Often	13	15	12
	Very often	16	10	20
	Top two boxes	29	25	32
	Bottom two boxes	39	42	37



Check which friends or contacts you add	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Never	33	37	29
	Hardly ever	15	16	13
	Sometimes	27	29	26
	Often	13	12	14
	Very often	13	7	18
	Top two boxes	26	18	32
	Bottom two boxes	47	53	42
Check your messages	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Never	46	49	42
	Hardly ever	15	16	13
	Sometimes	24	23	25
	Often	8	7	9
	Very often	8	4	10
	Top two boxes	15	11	19
	Bottom two boxes	60	66	56
Friend or follow you on social media so they can see what you do	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Never	24	29	20
	Hardly ever	9	10	8
	Sometimes	23	25	22
	Often	17	16	18
	Very often	27	20	32
	Top two boxes	44	36	50
	Bottom two boxes	33	39	28
Suggest that you use particular websites/apps that they think are good for you	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Never	27	28	27
	Hardly ever	11	13	10
	Sometimes	32	33	31
	Often	15	14	16
	Very often	14	12	16
	Top two boxes	29	26	32
	Bottom two boxes	39	41	37

Monitor your location	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Never	<b>41</b>	42	40
	Hardly ever	<b>11</b>	13	9
	Sometimes	<b>25</b>	26	24
	Often	<b>10</b>	9	10
	Very often	<b>14</b>	10	17
	Top two boxes	<b>24</b>	19	27
	Bottom two boxes	<b>51</b>	55	49

**Q24. [M] How does your parents use of mobile devices affect the following aspects of your family life?**

		TEENS		
		Child	Son	Daughter
Family meals:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Helps a lot	5	5	4
	Helps a little	15	16	14
	Makes no difference	39	37	40
	Hurts a little	26	24	27
	Hurts a lot	16	17	15
Family travels:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Helps a lot	13	13	14
	Helps a little	19	19	17
	Makes no difference	36	36	37
	Hurts a little	20	20	22
	Hurts a lot	12	12	11
Family conversations:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Helps a lot	8	10	6
	Helps a little	14	16	12
	Makes no difference	35	36	35
	Hurts a little	24	19	28
	Hurts a lot	18	19	18
Family activities :	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Helps a lot	8	7	8
	Helps a little	14	17	11
	Makes no difference	37	35	38
	Hurts a little	23	23	24
	Hurts a lot	18	17	19
Family quality time:	<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
	Helps a lot	5	5	5
	Helps a little	13	13	12
	Makes no difference	36	36	35
	Hurts a little	23	22	24
	Hurts a lot	24	24	24

**Q24\_1. [M] Do any of the following lead to regular difficulties or conflicts between you and the parent/caregiver you are taking the survey with?**<sup>W</sup>

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
MP	3	3	3
Bedtime / bedtime	64	64	65
Money	13	13	12
Homework	39	39	39
Amount of time you spend in front of a screen	50	50	50
What you do on your mobile devices	29	29	29
What you do with your friends	17	17	16
What clothes you wear	7	7	6
What you eat	10	10	11
Housework / helping at home	52	52	56
Your behavior	31	31	33
None of those	15	15	14

**Q25. [S] How often do you argue with your parents about your use of mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Multiple times a day	12	9	14
Once a day	7	6	9
A few times a week	18	17	19
Once a week	12	13	10
Less than once a week	23	23	23
Never	28	32	25

**Q26. [S] Do you have family rules regarding the use of mobile devices?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Yes	66	62	69
No	34	38	31

**Q27. [S] Thinking about your parents, how has their use of mobile devices affected your relationship?**

	TEENS		
	Child	Son	Daughter
<b>Base</b>	<b>613</b>	<b>269</b>	<b>344</b>
Mainly helped	18	22	15
Made no difference	71	68	73
Mainly hurt	11	10	13