Before the coronavirus pandemic, Black children age 8 to 12 spent an average of 6 hours and four minutes with media every day.

In 2021, this increased by 22 minutes to 6 hours and 26 minutes.

Before the coronavirus pandemic, Black children age 13 to 18 spent an average of 8 hours and 32 minutes with media every day.

In 2021, this increased by 1 hour and 18 minutes to 9 hours and 50 minutes.
Many Black children have their own personal devices, and even more have access to these in their home.
**Device use and enjoyment:** For many screen activities, there is a significant gap between frequency of use and enjoyment:

- **Online videos:** 73% of Black kids report watching online videos "every day," but 64% enjoy watching online videos "a lot."
- **Watching TV:** 73% of Black kids report watching TV "every day," but only 46% enjoy watching TV "a lot."
- **Social media:** 68% of Black kids report using social media "every day," but only 51% enjoy using social media "a lot."
- **Video games on a mobile device:** 39% of Black kids report playing video games on a mobile device "every day," and 40% enjoy playing video games on a mobile device "a lot."
- **Video games on a console or computer:** 35% of Black kids report playing video games on a console or computer "every day," and 48% enjoy playing video games on a console "a lot."

**When looking at reading among Black children ...**

- **Reading for pleasure:** 22% report reading for pleasure "every day.
- **Reading frequency:** 31% report reading for pleasure less than monthly.

- **Enjoyment of reading:** 55% say they enjoy reading a lot/somewhat.
- **Enjoyment of reading:** 25% say they enjoy reading only a little or not at all.

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