

The Common Sense Census: Media Use by Tweens and Teens, 2022

Use of screen media is up nearly 20% for tweens and teens since the start of the pandemic.

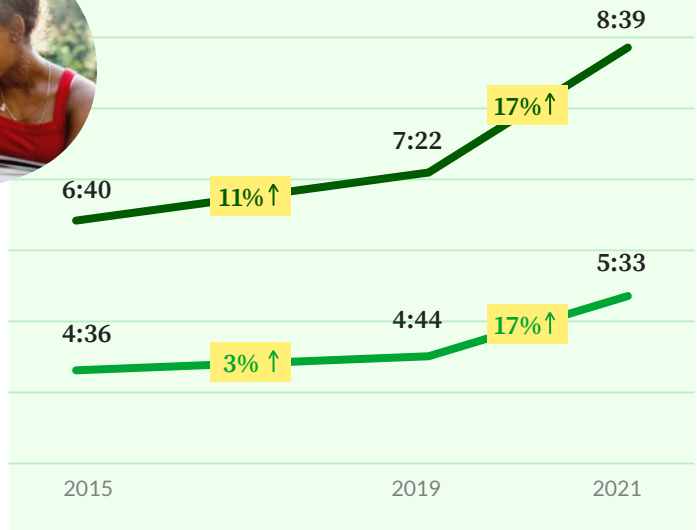


Overall, boys use more screen media than girls.

Black and Hispanic/Latino children use screens more than White children.

And children in higher-income households use screens for entertainment less than children in middle- and lower-income households.

Media use grew faster in the last two years than it did in the previous four.



Average daily entertainment screen use, 2021

By gender



By race/ethnicity



By household income



By gender



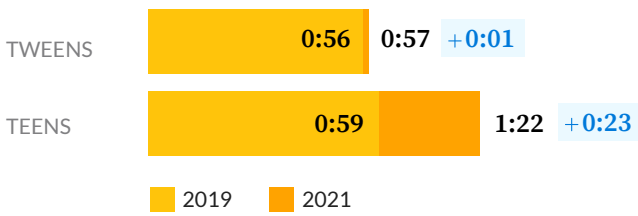
By race/ethnicity



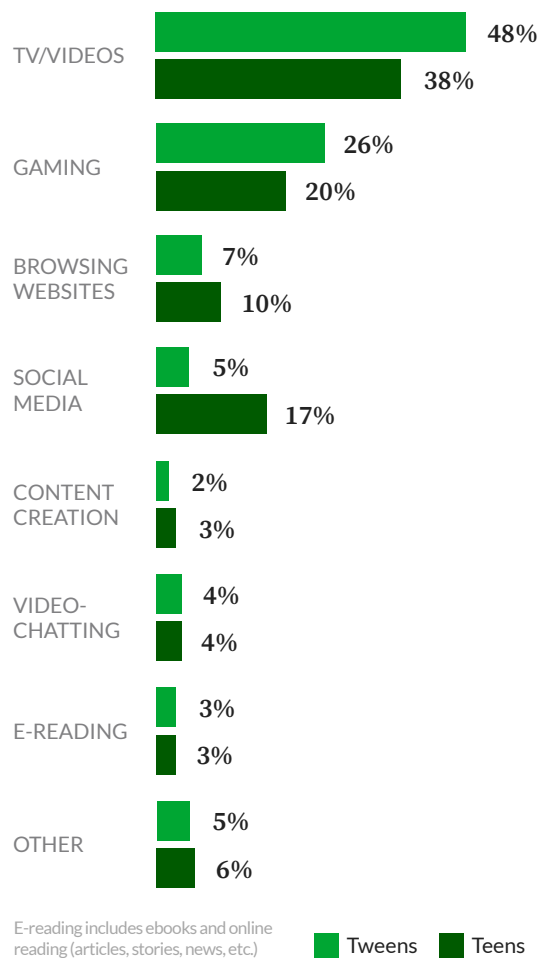
By household income



Time spent watching online videos has increased for teens but not tweens.



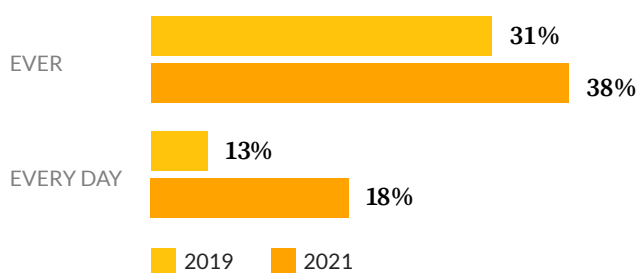
Top daily screen media activities for tweens and teens: proportion of time devoted to various activities, 2021



Social media use is growing among tweens.



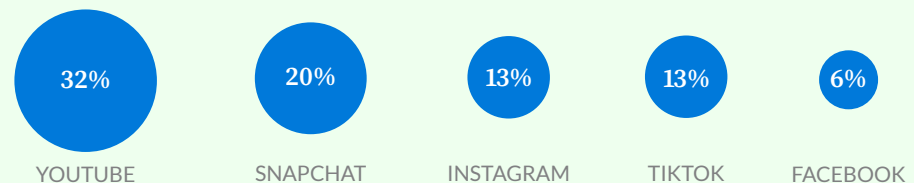
Among tweens, percent who use social media ...



When forced to choose, more teens prefer YouTube over other popular platforms.



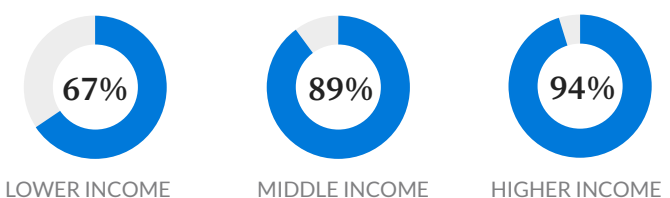
Which site would you not want to live without?



Digital Divide: Children in higher-income households have access to computers at greater rates than those in lower-income households.



Percent of 8- to 18-year-olds with a laptop or desktop computer in the home, 2021



*Note: "Lower" income is <\$35,000; "middle" is \$35,000-99,999; and "higher" is \$100,000 or more.