The Role of Media During the Pandemic: Connection, Creativity, and Learning for Tweens and Teens

Entertainment screen media has played an important role in helping young people make it through the pandemic.

Teens and tweens use digital media to learn and create outside of school ...

During the pandemic, percent of 8- to 18-year-olds who have often or sometimes used digital devices to:

- Learn how to do something they were interested in: 78%
- Create something: 53%
- Share something they created with others: 39%

... and spend time socializing with others online (especially playing video games)!

During the pandemic, percent of 8- to 18-year-olds who have:

- Played video games together online: 70%
- Hung out with others on video chat: 56%
- Watched TV shows or movies together online: 40%
- Attended virtual groups like clubs or classes: 29%

Boys and girls have not participated in activities equally.

Percent of 8- to 18-year-olds who have gone online to:

- Build a computer: 42%
- Practice yoga: 34%
- Do needle felting: 33%
- Make a worm farm: 26%
- Learn a dance: 17%
- Make slime: 17%
- Do BMX tricks: 18%
- Make homemade frosting: 18%
- Tie-dye clothes: 17%
- Make doll furniture: 17%
- Practice card tricks: 16%
- Wash a rabbit: 16%
- Do BMX tricks: 16%
- Make dough with family: 16%
- Juggle: 15%
- Make a marble run: 15%
- Build a Lego car: 15%
- Drop into a skate bowl without crashing: 15%
- Play the ukulele: 15%
- Make stop-motion videos: 15%
- Fix a go-cart: 15%
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