

Common Sense Media/SurveyMonkey YouTube Poll Topline

Methodology: This SurveyMonkey online poll was conducted January 25-29, 2018 among a national sample of 4,201 adults, including 1,024 parents with children under 18 years old. Respondents for this survey were selected from the nearly 3 million people who take surveys on the SurveyMonkey platform each day. The modeled error estimate for this survey is plus or minus 4 percentage points. Data have been weighted for age, race, sex, education, and geography using the Census Bureau’s American Community Survey to reflect the demographic composition of the United States age 18 and over.

Results Among Parents of Children Under 18 Years Old

How many mobile devices do you have of your own?

	Parents
0	2%
1	40%
2	30%
3	10%
4 or more	18%
No answer	0%

Do you feel like you are addicted to your mobile devices?

	Parents
Yes	32%
No	68%
No answer	1%

To the best of your knowledge, does your child have access to a mobile device, that is a smartphone or tablet that can connect to the internet?

	Parents
Yes, they have their own mobile device	60%
Yes, they share a mobile device with someone else	14%
No, my child doesn’t use a mobile device	24%
No answer	3%

(Among parents whose children use a mobile device) Do you feel like your child is addicted to their mobile devices?

	Parents
Yes	47%
No	53%
No answer	0%

(Among parents whose children use a mobile device) How concerned are you that your child’s mobile device use is negatively affecting his or her mental health?

	Parents
Extremely concerned	8%
Very concerned	11%
Somewhat concerned	31%
Not very concerned	36%
Not at all concerned	14%
No answer	0%

**(Among parents whose children use a mobile device)
Who is primarily responsible for limiting children's time spent on mobile devices?**

	Parents
The companies that make the devices (Apple, Android, etc.)	2%
Other (please specify)	2%
The companies that make apps (Facebook, YouTube, etc.)	1%
Parents or caregivers	89%
Children themselves	5%
No answer	1%

To the best of your knowledge, does your child watch videos on the YouTube website, the YouTube app, or the YouTube Kids app? (Select all that apply.)

	Parents
YouTube website	44%
YouTube app	37%
YouTube Kids app	24%
None of the above	18%
No answer	2%

(Among parents whose children watches videos on YouTube) How aware are you of what your child watches on YouTube?

	Parents
Extremely aware	39%
Very aware	31%
Somewhat aware	24%
Not very aware	4%
Not at all aware	3%
No answer	0%

(Among parents whose children watches videos on YouTube) Generally speaking, do you think that YouTube is a safe or unsafe place for your child?

	Parents
Very safe	7%
Somewhat safe	58%
Somewhat unsafe	30%
Very unsafe	5%
No answer	0%

(Among parents whose children watches videos on YouTube) To the best of your knowledge, how often does your child encounter inappropriate videos on YouTube?

	Parents
Almost every time they watch videos on YouTube	3%
Frequently	11%
Occasionally	47%
Almost never	37%
No answer	1%

(Among parents whose children watches videos on YouTube) Have you ever used the parental controls on the YouTube website or app?

	Parents
Yes	40%
No	37%
I did not know that YouTube offered parental controls	22%
No answer	1%

Who is primarily responsible for preventing children from seeing inappropriate videos on YouTube?

	Parents
YouTube	10%
Other (please specify)	3%
The person/group who uploads a video to YouTube	3%
Parents or caregivers	81%
The government	1%
No answer	1%

How good a job does YouTube do at preventing children from seeing inappropriate content?

	Parents
Very good	8%
Good	14%
Acceptable	38%
Poor	25%
Very poor	11%
No answer	4%