

Common Sense Media/SurveyMonkey Teen Internet Use Topline

Methodology: This Common Sense Media/SurveyMonkey online poll was conducted September 20–October 12, 2017, among a national sample of 884 teens age 14-17 and 3,282 parents of teens. Respondents for this survey were selected from the nearly 3 million people who take surveys on the SurveyMonkey platform each day. The modeled error estimate for this survey is plus or minus 2 percentage points for all adults, 2.5 percentage points for parents of teens, and 3.5 percentage points for teens. Data have been weighted to reflect the demographic composition of the United States in terms of age, race, sex, education, and geography using the Census Bureau’s American Community.

Results Among Parents of Teens

When it comes to your kid/s, which of the topics below concern you the most? (Select up to 3)

	Parents of Teens
Spending too much time on devices	44%
Online predators	31%
Exposure to sexual media	28%
Oversharing personal details online	23%
Cyberbullying	21%
Device or video game addiction	19%
Exposure to violent media	16%
Online privacy	14%
Stereotypes in media	13%
Marketing and consumerism	6%
None of the above	8%

What app/website makes you the most nervous?

	Parents of Teens
Snapchat	29%
Facebook	16%
YouTube	8%
Kik	8%
Instagram	6%
Other (please specify)	5%
Twitter	2%
Tumblr	2%
Ask.fm	1%
Musical.ly	1%
None of these make me nervous	20%
No answer	2%

In general, how aware are you of what your teen(s) are doing online?

	Parents of Teens
Extremely aware	20%
Very aware	32%
Somewhat aware	37%
Not very aware	7%
Not at all aware	3%
No answer	2%

Do you currently use a tracking or monitoring device or service to learn what your teen(s) are doing online?

	Parents of Teens
Yes	26%
No	72%
No answer	1%

Do you believe your teen(s) have online accounts that they keep hidden from you?

	Parents of Teens
Yes	34%
No	65%
No answer	1%

Results Among Teens

In general, how aware are your parent(s) of what you're doing online?

	Teens
Extremely aware	11%
Very aware	20%
Somewhat aware	38%
Not very aware	20%
Not at all aware	11%
No answer	0%

Do your parent(s) currently use a tracking or monitoring device or service to learn what you're doing online?

	Teens
Yes	15%
No	84%
No answer	1%

Do you have online accounts that you hide from your parents?

	Teens
Yes	27%
No	73%
No answer	1%

Which of the following social networks do you use?

	Teens
Facebook	49%
Instagram	77%
Snapchat	77%
Twitter	42%
None of the above	9%

Have your parent(s) friended or followed you on any of the following? (Select all that apply.)

	Teens
My parents don't follow me on any of the following	30%
Facebook	39%
Instagram	36%
Snapchat	21%
Twitter	8%
None of the above	0%

AMONG FACEBOOK USERS: Who do you follow on Facebook? (Select all that apply.)

	Teens
Friends	95%
Family members	87%
Businesses/Brands	38%
Celebrities	34%
Athletes	24%
People I don't know	13%

AMONG INSTAGRAM USERS: Who do you follow on Instagram? (Select all that apply.)

	Teens
Friends	97%
Family members	69%
Businesses/Brands	49%
Celebrities	67%
Athletes	44%
People I don't know	32%

AMONG SNAPCHAT USERS: Who do you follow on Snapchat? (Select all that apply.)

	Teens
Friends	98%
Family members	56%
Businesses/Brands	11%
Celebrities	42%
Athletes	17%
People I don't know	13%

AMONG TWITTER USERS: Who do you follow on Twitter? (Select all that apply.)

	Teens
Friends	79%
Family members	38%
Businesses/Brands	49%
Celebrities	74%
Athletes	39%
People I don't know	27%