

Dear

The digital world that our kids are learning and growing up in is incredibly exciting. Through technology, kids have access to new tools, to an incredible range of resources, and to stimulating opportunities to participate in novel ways.

At the same time, parenting kids who are immersed in so many different technologies and apps can be daunting. I know our school is already working to make sure students cultivate the 21st century skills they need. I'm writing to communicate my interest in and enthusiasm for bringing parents into the conversation about kids' digital lives. I believe that a joint-effort between parents and teachers is a valuable way to more fully supporting the students and families in our community.

I encourage you to take a look at a free new program from **Common Sense Education**. Common Sense is a nationally recognized, nonpartisan, nonprofit organization. It is a trustworthy, leading resource for both schools and families.

Their new program, **Connecting Families**, is a free program with a collection of resources that are designed to help schools engage families in the important challenges and choices kids face online. The resources include guides for different types of community events, as well as field-tested content to use in those events.

The program provides a direct way for schools to respond to parents' appetite for high-quality resources about kids' digital lives. It also offers an opportunity to bring parents and caretakers together at school and strengthen the home-school connection. In this way, the program would amplify and build on our school's existing efforts.

One aspect of the program is a series of parent discussions with "Conversation Cases" on hot topics, including:

- body image
- digital footprints
- distraction, multitasking, and time management
- cyberbullying
- privacy
- sexting

Each includes a case study for the group to review together, a set of discussion questions, and take-home resources. The content promotes communication and empowers parents to guide their kids to be safe, responsible, and respectful participants in a digital world.

I think **Connecting Families** is a valuable program for our community, and I'm interested in bringing it to life in our school. I would love your support in thinking about how we can adopt it. In terms of next steps, I could work with someone on the teaching or administration team to coordinate our first discussion group event. Thank you for considering the idea — I look forward to speaking with you soon.

Best,

To learn more about Common Sense Education's tools and resources, visit www.common sense media.org/educators.