

TRUTH ABOUT TECH: HOW TECH HAS KIDS HOOKED

Kaiser Center for Total Health ▪ Washington, D.C.

February 7, 2018 ▪ 9:00 a.m.-5:00 p.m.

9:00 a.m. Registration

9:30 a.m. Welcome and Opening Remarks

Dr. Loel Solomon, vice president, community health, Kaiser Permanente

James P. Steyer, CEO and founder, Common Sense

10:00 a.m.-11:00 a.m. THE TRUTH ABOUT TECH: INDUSTRY'S ROLE IN SHAPING HEALTH AND DEMOCRACY

Tristan Harris, ex-Google design ethicist; founder, Center for Humane Technology

James P. Steyer, CEO and founder, Common Sense

► *Moderated by Mike McCurry, former White House press secretary for President Bill Clinton*

11:15 a.m.-12:15 p.m. THIS IS YOUR KID'S BRAIN ON TECH: THE IMPACT OF TECH ALL THE TIME

Dr. Jenny Radesky, developmental behavioral pediatrician, American Academy of Pediatrics

Dr. Robert Lustig, UCSF endocrinologist and author of The Hacking of the American Mind

► *Moderated by Dr. Chelsea Clinton, vice chair, Clinton Foundation*

12:15 p.m.-2:00 p.m. Lunch/ Policymaker Remarks

Senator Mark Warner (D-Virginia)

Congressman John Delaney (D-Maryland)

Senator Ed Markey (D-Massachusetts)

2:00 p.m.-3:00 p.m. THE ROLE OF POLICY IN SHAPING TECH ETHICS

Julián Castro, former U.S. Secretary of Housing and Urban Development

Roger McNamee, co-founder of Elevation Partners and founding advisor of the Center for Humane Technology

Frank Foer, correspondent for the Atlantic and author of World Without Mind

► *Moderated by Cecilia Kang, technology and regulatory policy reporter, New York Times*

3:00 p.m.-3:15 p.m. Break

3:15 p.m.-4:15 p.m. THINK HUMAN: SOLUTIONS FOR FAMILIES, SCHOOLS, AND DEMOCRACY

Dr. Carrie James, research associate and lecturer at Harvard School of Education

Randima Fernando, COO, Center for Humane Technology and founder of Mindful Schools

► *Moderated by Rebecca Randall, vice president of education programs, Common Sense*

4:15 p.m. Closing Remarks

James P. Steyer, CEO and founder, Common Sense



JULIÁN CASTRO, former U.S. Secretary of Housing and Urban Development

Julián Castro served as mayor of San Antonio from 2009–2014 and then as U.S. Secretary of Housing and Urban Development until 2017. At HUD, he spearheaded the ConnectHome initiative to bring low-cost broadband to lower-income families with school-age children. Since the program's launch in 2015, 37 percent of HUD-assisted households with children in the 27 U.S. cities and one tribal nation where the program launched have gained internet access. Julián has two kids, an 8-year-old daughter and a 2-year-old son. [@JulianCastro](#)



CHELSEA CLINTON, PH.D., vice chair, Clinton Foundation

Chelsea Clinton works to drive the Clinton Foundation's vision and programmatic objectives with the goal of creating greater opportunities for people to build better futures for themselves, their families, and their communities. Chelsea is a tireless advocate for expanding access to early childhood education, improving the health and well-being of Americans across the country, and providing the next generation of young leaders with the resources they need to turn their ideas into action. Ensuring the empowerment of girls and women is a cross-cutting priority across all of the Foundation's programs and initiatives. Chelsea also serves on the board of the Clinton Foundation's affiliated Clinton Health Access Initiative and Alliance for a Healthier Generation. Chelsea is co-author with Devi Sridhar of *Governing Global Health: Who Runs the World and Why?* and author of *It's Your World: Get Informed, Get Inspired & Get Going* and *She Persisted: 13 American Women Who Changed the World*. She lives with her husband, Marc, their daughter, Charlotte, and their son, Aidan, in New York City. [@ChelseaClinton](#)



CONGRESSMAN JOHN DELANEY, D-Md.

Congressman John K. Delaney is the first announced Democratic candidate for president in the 2020 election and currently represents Maryland's Sixth District in the House of Representatives. John grew up in a blue-collar union household, and his parents did not attend college. He founded and led two publicly traded companies and is the only former CEO of a publicly traded company in the House. John was named one of the World's Greatest Leaders by *Fortune* magazine in 2017. In Congress John has authored legislation to create a carbon tax, establish access to pre-K nationwide, end gerrymandering, and protect veterans' credit scores. GovTrack has identified John as one of the most bipartisan members of Congress. John and his wife, April McClain-Delaney, live in Potomac, Maryland, and have four daughters. [@JohnKDelaney](#)



RANDY FERNANDO, COO, Center for Humane Technology, founder of Mindful Schools

Randy Fernando is a founding member of the Center for Humane Technology. For seven years, he was executive director at Mindful Schools, a nonprofit he founded and helped to grow from a fledgling \$200,000 organization to a \$4 million leader in the mindfulness field, impacting nearly a million children worldwide. Prior to that, Randy ran several award-winning projects at Nvidia and authored three books on real-time computer graphics. His work has been used in many top-flight video games, including *Grand Theft Auto V*, *Assassin's Creed IV*, and *Far Cry 4*.



FRANK FOER, national correspondent for the Atlantic, fellow at the New America Foundation

Frank Foer is a national correspondent for the *Atlantic* and the author of *World Without Mind: The Existential Threat of Big Tech*, which the *New York Times* and the *Los Angeles Times* listed as one of the best nonfiction books of 2017. (*Sports Illustrated* called his other book, *How Soccer Explains the World*, "one of the most influential of the decade.") For seven years, Frank served as the editor of the *New Republic*. [@FranklinFoer](#)



TRISTAN HARRIS, ex-Google design ethicist

Called "the closest thing Silicon Valley has to a conscience" by the *Atlantic*, Tristan Harris spent three years as a Google design ethicist, developing a framework for how technology should "ethically" steer the thoughts and actions of billions of people from screens. In 2016, Tristan launched Time Well Spent, and now the Center for Humane Technology, to catalyze a rapid, coordinated change among technology companies through public advocacy, the development of ethical design standards, design education, and policy recommendations to protect minds from nefarious manipulation. *Rolling Stone* named Tristan one of 25 People Shaping the World in 2017. [@TristanHarris](#)



CARRIE JAMES, PH.D., research associate and lecturer at the Harvard Graduate School of Education

Carrie James is a research associate and principal investigator at Project Zero and lecturer on education at the Harvard Graduate School of Education. Her work explores young people's digital, moral, and civic lives. Over the past decade, Carrie has been involved in research and educational initiatives focused on ethical issues in digital life, participatory politics, and meaningful online dialogue. At present, Carrie is a co-director of Out of Eden Learn, a global online learning community for youth and an educational companion to journalist Paul Salopek's Out of Eden walk. Her publications include *Disconnected: Youth, New Media, and the Ethics Gap*. @carrie_james



CECILIA KANG, national technology correspondent, New York Times

Cecilia Kang covers technology and regulatory policy for the *New York Times* out of Washington, D.C. She joined the *Times* in 2015 after 10 years covering technology and business at the *Washington Post*. Cecilia started her career at AP-Dow Jones in New York City and Seoul, South Korea, where she was bureau chief during the Asian economic crisis of 1998. She grew up in Seattle and attended Whitman College in Walla Walla, Washington. @CeciliaKang



ROBERT LUSTIG, M.D., M.S.L., UCSF endocrinologist and author of The Hacking of the American Mind

Robert H. Lustig is emeritus professor of pediatrics in the division of endocrinology and the Institute for Health Policy Studies at the University of California, San Francisco, and adjunct professor of research at Touro University California. He completed his pediatric residency at St. Louis Children's Hospital in 1983 and his clinical fellowship at UCSF in 1984. From there, he spent six years as a research associate in neuroendocrinology at the Rockefeller University. He is the author of many academic works and of the critically acclaimed book *The Hacking of the American Mind: The Science Behind the Corporate Takeover of Our Bodies and Brains*. @RobertLustigMD



SENATOR ED MARKEY, D-Mass.

Massachusetts Senator Edward J. Markey is a national leader on telecommunications policy, consumer protection, and privacy. Over the course of his 40 years in Congress, Ed has authored the major consumer privacy protections in U.S. law, compiling an unmatched legislative record of achievement in safeguarding Americans' privacy. Ed is the House author of the historic Children's Online Privacy Protection Act (COPPA), the communications constitution for safeguarding children online. Ed has also introduced bipartisan legislation, the Do Not Track Kids Act, to prohibit internet companies from using behavioral targeting to advertise to children and teens and collecting personal and location information without parental or individual consent. @SenMarkey



MIKE MCCURRY, former White House press secretary for President Bill Clinton

Mike McCurry is a distinguished professor of public theology at the Wesley Theological Seminary in Washington, D.C., and a partner at Public Strategies Washington Inc., where he provides counsel on communications strategies and management to corporate and nonprofit clients. Mike served in the White House as press secretary to President Bill Clinton (1995-1998), as spokesman for the U.S. Department of State, and as director of communications for the Democratic National Committee. @mmcurry



ROGER MCNAMEE, co-founder of Elevation Partners and founding advisor of the Center for Humane Technology

Roger McNamee is co-founder of Elevation Partners and a 35-year veteran of technology investing. Roger helped Facebook in its early days as an advisor to Mark Zuckerberg and introduced Sheryl Sandberg to Mark. Starting in 2016, he became concerned about Facebook not taking responsibility for how its platform was being exploited to influence elections and disenfranchising different groups. Roger is best known for early stage venture investments in Electronic Arts, Rambus, Overture, Facebook, and Yelp, as well as for the leveraged buyout of Seagate. @Moonalice



JENNY RADESKY, M.D., developmental behavioral pediatrician, American Academy of Pediatrics

Jenny Radesky is an assistant professor of developmental behavioral pediatrics at the University of Michigan Medical School. She received her M.D. from Harvard Medical School, trained in pediatrics at Seattle Children’s Hospital, and completed sub-specialty training in developmental behavioral pediatrics at Boston Medical Center. Her research interests include use of mobile technology by parents and young children and how this relates to child self-regulation and parent-child interaction. Clinically, her work focuses on developmental and behavioral problems in lower-income and underserved populations. She was lead author of the 2016 American Academy of Pediatrics policy statement on digital media use in early childhood. @jennyradesky



REBECCA RANDALL, vice president, philanthropic partnerships and regional growth, Common Sense

Rebecca has nearly 20 years of experience working in the nonprofit sector on behalf of children and families. In her first 10 years at Common Sense, Rebecca developed the outreach program and strategy and was responsible for partnering with school districts and departments of education, including building and managing a team of program staff working across the country.



JAMES P. STEYER, CEO and founder, Common Sense

James Steyer is the founder and CEO of Common Sense, the nation’s leading independent nonprofit organization dedicated to creating a powerful voice for kids and families in the 21st century. He is also the author of the acclaimed book *Talking Back to Facebook*, an award-winning consulting professor at Stanford University, and the dad of four great kids.



SENATOR MARK WARNER, D-Va.

Senator Mark Warner serves on the Senate Finance, Banking, Budget, and Rules Committees as well as the Select Committee on Intelligence, where he is the vice chairman. Prior to his election to the Senate in 2008, Mark served as governor of Virginia from 2002 to 2006. The first in his family to graduate from college, Mark spent 20 years as a successful technology and business leader in Virginia before entering public office. An early investor in the cellular telephone business, he co-founded the company that became Nextel and invested in hundreds of startup technology companies that created tens of thousands of jobs. @MarkWarner

#TruthAboutTech

 @CSKidsAction
  @CommonSense

 Common Sense Kids Action
  Common Sense Media

commonsense.org

San Francisco Headquarters
650 Townsend Street, Suite 435
San Francisco, CA 94103
(415) 863-0600

Los Angeles Office
1100 Glendon Avenue, 17th Floor
Los Angeles, CA 90024
(310) 689-7535

New York Office
575 Madison Avenue
New York, NY 10022
(212) 315-2138

Washington, D.C. Office
2200 Pennsylvania Avenue NW, 4th Floor East
Washington, D.C. 20037
(202) 350-9992

