



## Goal

To communicate what your school's 1-to-1 rollout will look like to your stakeholders.

## Call to Action

Review how you currently communicate with teachers and families. Then consider how you might connect with these key players throughout your 1-to-1 rollout.

### What we already do for ...

teachers	families

### What we could do more for ...

teachers	families

### Create

Create a shared vocabulary for your 1-to-1 program and introduce your faculty and staff (and even families!) to commonly used terms in the edtech and digital landscape at large.

Resources: • [EdTech Glossary](#) • [Acronyms 101](#)

### Identify

Identify the digital tools that will help redefine teaching and learning. Are there any "core apps" that you want to pre-load onto devices before your 1-to-1 rollout?

Resources: • [Starter Kit of Recommended Apps](#) • [Graphite](#)  
• [Appy Hours Library](#)

### Help

Help teachers discover the potential of technology and share their best practices for the classroom. Set teachers up for success by providing initial training as well as ongoing professional development opportunities.

Resources: • [Teacher Training Checklist](#) • [Top Tips & Tricks](#)  
• [PD Lessons in Action Videos](#)

### Engage

Engage families by sharing what to expect from your school's 1-to-1 program. Set the tone for ongoing communication.

Resources: • [Q&A for Families](#) • [Common Sense Blog Widgets](#)  
• [Educate Families](#)