

NEWS AND AMERICA'S KIDS

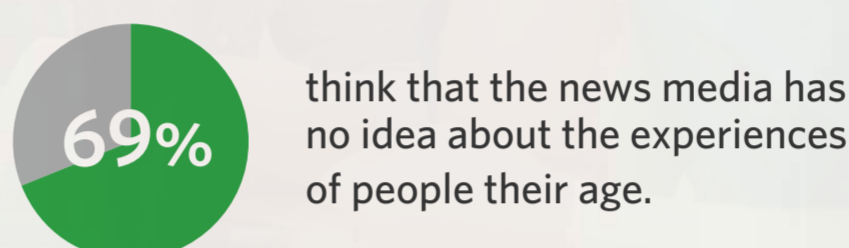
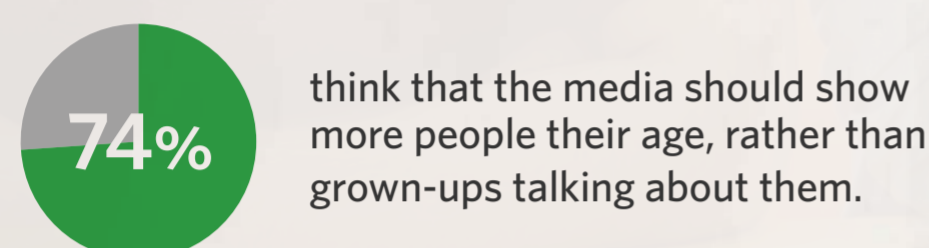
HOW YOUNG PEOPLE PERCEIVE AND ARE IMPACTED BY THE NEWS

Kids value the news. ★ ★ ★ ★ **48%** say that following the news is important to them.

50% say that following the news helps them feel prepared to make a difference in their communities.



Kids feel neglected and misrepresented by the news.



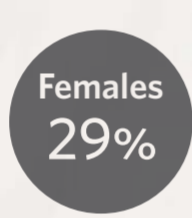
Kids see racial and gender bias in the news.

1/2 of U.S. kids say that when they see nonwhite kids in the news, it's negative and/or related to crime and violence.

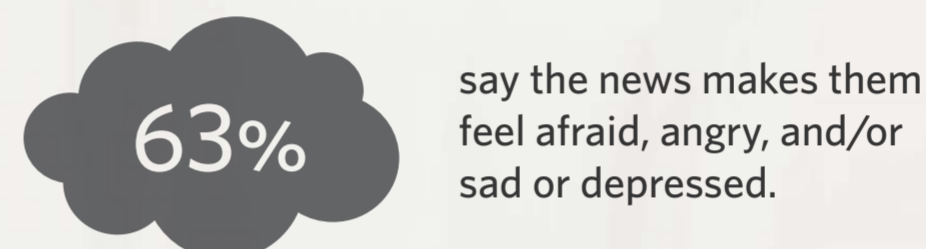
African-American and Hispanic/Latino kids are more likely to strongly agree that this is the case.

Only 1/3 of children agree that the news treats women and men equally fairly.

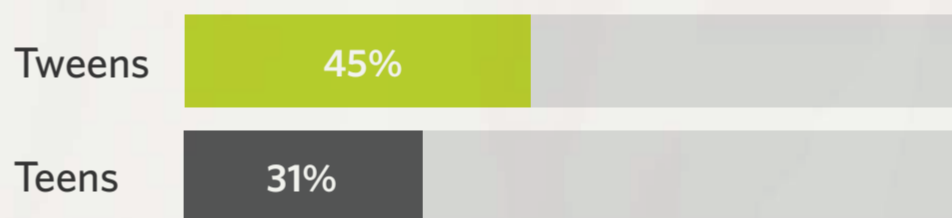
Females are less likely to think that the news treats women and men equally fairly.



News negatively affects children's moods.



Tweens are more likely to say that the news makes them feel afraid.

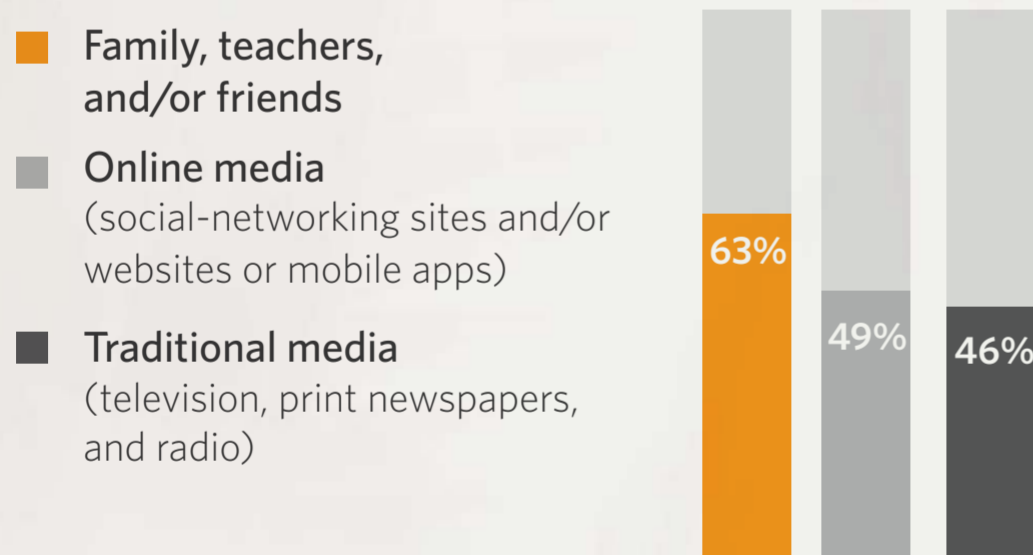


70% say it makes them feel smart and knowledgeable.



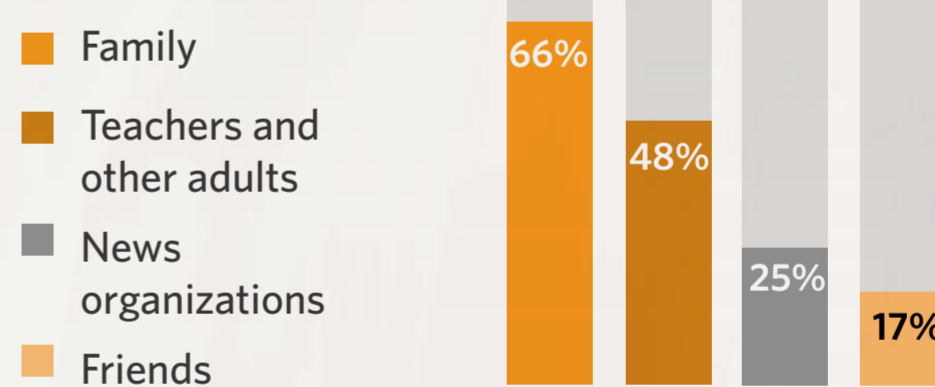
News is still a human endeavor for kids ...

When asked where they got their news "yesterday":



More children trust news from family than from any other source.

Percent of kids who trust the information received from each source "a lot":

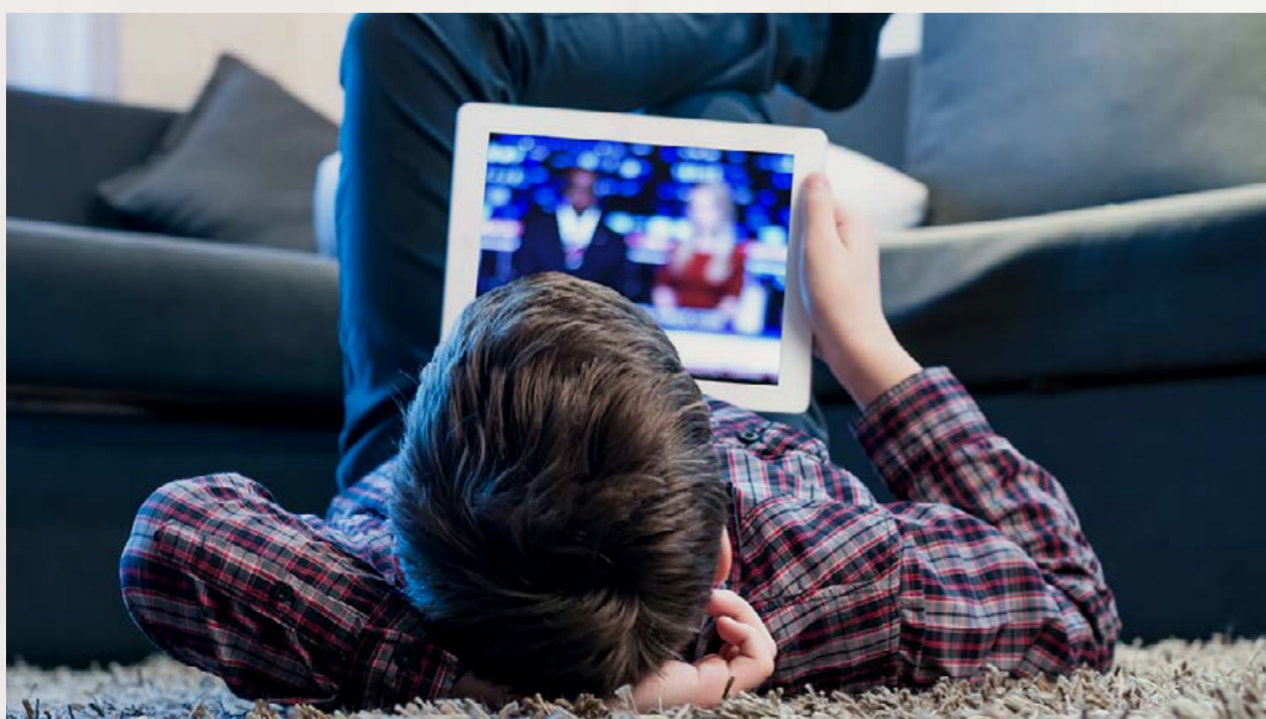
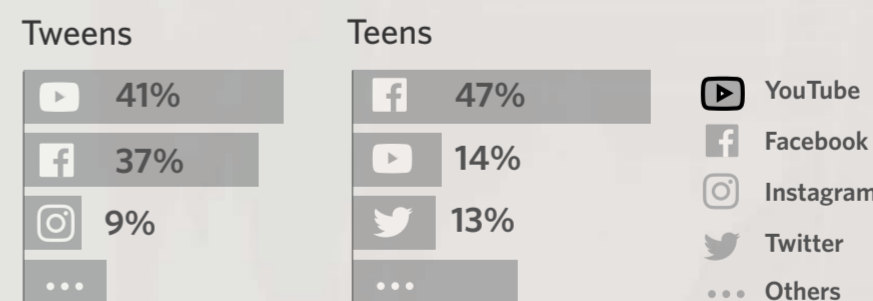


... but they prefer social media.

Children's preferred news sources:



The most preferred social media sites for news (among children who get news from social media):



Fake news fools kids.

44% of children feel that they can tell fake news stories from real ones.

31% of kids who shared a news story online in the last six months say they shared a story that they later found out was wrong or inaccurate.