

Dealing with Devices: Parents

Methodology: Lake Research Partners designed and administered a nationwide telephone survey from February 16 to March 14, 2016, conducting 1,240 interviews of parents (n=620) and their children (n=620) (between the ages of 12 and 18), both of whom used a mobile device. The data for the parents and children sample were weighted slightly by gender, region, age, and race to reflect attributes of the actual population. The margin of error for this sample is +/- 4.0%.

February–March 2016

Nationwide survey of 1,240 Parents and their children age 12–18 (620 interviews among each)

	TOTAL	FATHER	MOTHER
N=	620	272	348

A Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? [IF NOT ON A CELL PHONE, ASK:] ‘Do you own a cell phone?’

	TOTAL	FATHER	MOTHER
Yes, cell and can talk safely	44	45	43
No, not on cell, but own one	51	49	52
No, not on cell, and do not own one	5	5	5

1. [DO NOT READ, RECORD GENDER]

	TOTAL	FATHER	MOTHER
Male	44	100	0
Female	56	0	100

2. Do you have a child between the ages of 12 and 18 living at home with you?

	TOTAL	FATHER	MOTHER
Yes	100	100	100
No	GO TO TERMINATE		
(don't know/refused)	GO TO TERMINATE		

REGION

New England	5	4	6
Middle Atlantic	12	10	13
East North Central	15	15	15
West North Central	7	11	4
South Atlantic	19	17	20
East South Central	5	4	5
West South Central	13	15	12
Mountain	8	10	7
Pacific	17	14	19

3. What is the age of your youngest child between the ages of 12 and 18?

	TOTAL	FATHER	MOTHER
12	18	18	19
13	16	14	18
14	18	21	15
15	18	18	17
16	14	13	15
17	8	9	7
18	8	7	9

For this survey we will be talking about mobile devices which are technology you can take with you — smartphones, cell phones, tablets, like iPads or Kindle Fires, and laptops.

4. Do you and your child/children ages 12-18 use a mobile device?

	TOTAL	FATHER	MOTHER
Yes	100	100	100
No	<i>GO TO TERMINATE</i>		
(don't know/refused)	<i>GO TO TERMINATE</i>		

The following questions are for you, the parent, to answer.

5. [SPLIT SAMPLE A] Would you say you spend too much time on your mobile devices, too little time, or just about the right amount of time on your mobile devices?

	TOTAL	FATHER	MOTHER
Too much time	29	29	30
Too little time	4	4	3
Right amount of time	67	67	67
(don't use a mobile device)	0	0	0
(don't know)	0	0	0

6. During the day, how often do you find yourself checking your mobile devices for texts, emails, updates, etc. — a few times every hour, hourly, 3-4 times a day, once a day, less than once a day?

	TOTAL	FATHER	MOTHER
A few times every hour	36	36	36
Hourly	33	30	35
3 to 4 times a day	26	28	24
Once a day	4	4	4
Less than once a day	1	2	1
(don't know)	0	0	0

7. Do you feel like you are addicted to your mobile device?

	TOTAL	FATHER	MOTHER
Yes	27	26	28
No	73	74	72
(don't know)	0	0	0

8. How often do you try to cut down the amount of time you spend on your mobile devices - very often, occasionally, rarely, or never?

	TOTAL	FATHER	MOTHER
Very often	23	17	28
Occasionally	29	28	29
Rarely	23	25	21
Never	26	30	22
(don't know)	0	0	0
Very often/Occasionally	52	45	57
Rarely /Never	48	55	43

9. Do you feel the need to respond immediately to texts, social networking messages, or other notifications on your mobile devices?

	TOTAL	FATHER	MOTHER
Yes	48	46	50
No	51	53	49
(don't use these)	1	1	1
(don't know)	0	0	0

10. [SPLIT SAMPLE B] Would you say you spend too much time on your mobile devices, too little time, or just about the right amount of time on your mobile devices?

	TOTAL	FATHER	MOTHER
Too much time	32	31	32
Too little time	4	6	3
Right amount of time	64	63	65
(don't use a mobile device)	0	0	0
(don't know)	0	0	0

When answering the following questions about your children please think of your youngest child age 12 to 18 who has access to a mobile device.

11. Would you say your child spends too much time on mobile devices, too little time, or just about the right amount of time on their mobile devices?

	TOTAL	FATHER	MOTHER
Too much time	66	70	64
Too little time	10	6	13
Right amount of time	24	24	23
(don't know)	0	0	0

12. Has your child's use of mobile devices mainly helped or hurt your relationship with him or her, or has it not made a difference?

	TOTAL	FATHER	MOTHER
Mainly helped	18	16	20
Mainly hurt	15	13	15
Made no difference	67	70	64
(don't know)	0	1	0

13. [SPLIT SAMPLE C] How often do you feel like your child is distracted by their phone or mobile devices and doesn't pay attention when you are trying to talk to him or her — multiple times a day, once a day, a few times a week, once a week, less than once a week, or never?

	TOTAL	FATHER	MOTHER
Multiple times a day	32	37	28
Once a day	19	18	20
A few times a week	26	22	29
Once a week	5	5	5
Less than once a week	6	5	6
Never	12	13	12
(don't know)	0	0	0
Daily	51	55	48
Less than daily	37	32	40
Never	12	13	12

- 14. [SPLIT SAMPLE D] How often do you feel like you are competing with your child’s phone or mobile devices such that your child doesn’t pay attention when you are trying to talk to him or her — multiple times a day, once a day, a few times a week, once a week, less than once a week, or never?**

	TOTAL	FATHER	MOTHER
Multiple times a day	24	27	21
Once a day	14	13	15
A few times a week	23	24	22
Once a week	7	7	6
Less than once a week	10	9	11
Never	23	21	25
(don’t know)	0	0	0
Daily	38	40	36
Less than daily	39	40	39
Never	23	21	25

- 15. Do you feel like your child is addicted to their mobile devices?**

	TOTAL	FATHER	MOTHER
Yes	59	62	57
No	41	38	43
(don’t know)	0	0	1

- 16. How often do you argue with your child about the use of their mobile devices — multiple times a day, once a day, a few times a week, once a week, less than once a week, never?**

	TOTAL	FATHER	MOTHER
Multiple times a day	16	20	13
Once a day	20	18	22
A few times a week	22	19	25
Once a week	9	10	8
Less than once a week	12	15	10
Never	21	18	23
(don’t know)	0	0	0
Daily	36	38	35
Less than daily	43	43	43
Never	21	18	23

17. Do you eat dinner together as a family, whether at home or in a restaurant, at least once a week?

	TOTAL	FATHER	MOTHER
Yes, at home	30	35	26
Yes, at restaurant	1	0	1
Yes, both	65	61	69
All Yes, combined	96	95	96
No	4	5	4
(don't know)	0	0	0

18. Do you allow mobile devices at the table during dinner?

		TOTAL	FATHER	MOTHER
Yes	<i>GO TO 20</i>	33	40	28
No	<i>GO TO 19</i>	66	59	72
(don't know)	<i>GO TO 20</i>	0	1	0

19. Who is most likely to break the rule of no mobile devices at the table — you or your child?

	TOTAL	FATHER	MOTHER
Me	32	27	36
My child	39	43	36
(both)	13	13	13
(don't know)	16	17	16

20. How often do you check or use your mobile devices when you are driving — multiple times a day, once a day, a few times a week, once a week, less than once a week, never, or do you not drive?

	TOTAL	FATHER	MOTHER
Multiple times a day	18	24	13
Once a day	18	19	17
A few times a week	13	13	13
Once a week	3	3	2
Less than once a week	5	5	5
Never	43	36	49
Do not drive	1	0	1
(don't know)	0	0	0
Daily	36	43	30
Less than daily	20	20	20
Never	43	36	49

The remaining questions are for statistical purposes only.

21. What is your age? [IF REFUSED CODE AS 9]

22. [IF AGE IS REFUSED]: I am going to read you some categories. Please stop me when we get to your category.

	TOTAL	FATHER	MOTHER
18-24 years	0	0	0
25-29 years	0	0	0
30-34 years	4	2	5
35-39 years	23	16	28
40-44 years	23	22	24
45-49 years	28	37	21
50-54 years	1	0	1
55-59 years	0	0	0
60-64 years	20	20	20
65-69 years	43	36	49
70-74 years	0	0	0
Over 74 years	20	20	20
(Refused)	43	36	49

23. What is the last year of schooling that you have completed?

	TOTAL	FATHER	MOTHER
1 - 11th Grade	0	0	1
High School Graduate	12	12	12
Non-College Post H.S.	1	1	1
Some College	31	29	32
College Graduate	39	39	39
Post-Graduate School	16	19	14
(Refused)	0	0	0

24. Are you married, unmarried with a partner, single, separated, divorced, or widowed?

	TOTAL	FATHER	MOTHER
Married	82	88	77
Unmarried with Partner	3	2	4
Single	7	2	10
Separated	2	1	2
Divorced	4	2	5
Widowed	1	0	1
(Don't Know)	0	0	0
(Refused)	2	3	1

25. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

[IF "NO", ASK:] What is your race - white, black, Asian, or something else?

	TOTAL	FATHER	MOTHER
White	59	64	55
Black/African American	25	19	30
Spanish speaking/Latino (Puerto Rican, Mexican, etc.)	10	11	9
Asian	3	1	5
Native American	0	0	0
Pacific Islander	0	1	0
Arab American	0	1	0
(Other)	1	1	1
(Don't know/ Refused)	1	1	0

26. In which of the following ranges does your total annual household income fall, before taxes?

27. [IF REFUSED OR DON'T KNOW] Could you tell me if your annual household income is below or above 50 thousand dollars?

	TOTAL	FATHER	MOTHER
Below 50 Thousand	28	28	28
Above 50 Thousand	68	67	69
(Don't Know)	0	0	0
(Refused)	4	5	3

Dealing with Devices: Teens

Methodology: Lake Research Partners designed and administered a nationwide telephone survey from February 16 to March 14, 2016, conducting 1,240 interviews of parents (n=620) and their children (n=620) (between the ages of 12 and 18), both of whom used a mobile device. The data for the parents and children sample were weighted slightly by gender, region, age, and race to reflect attributes of the actual population. The margin of error for this sample is +/- 4.0%.

February–March 2016

Nationwide survey of 1,240 Parents and their children age 12–18 (620 interviews among each)

	TOTAL	SON	DAUGHTER
N=	620	300	319

A Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? [IF NOT ON A CELL PHONE, ASK:] 'Do you own a cell phone?'

	TOTAL	SON	DAUGHTER
Yes, cell and can talk safely	44	42	45
No, not on cell, but own one	51	53	50
No, not on cell, and do not own one	5	5	5

REGION

	TOTAL	SON	DAUGHTER
New England	5	4	6
Middle Atlantic	12	12	11
East North Central	15	13	17
West North Central	7	8	6
South Atlantic	19	20	17
East South Central	5	5	4
West South Central	13	13	14
Mountain	8	7	9
Pacific	17	18	15

The following questions are for your child age 12-18. Can you please let us talk to your youngest child age 12 to 18 who has access to mobile devices like a cell phone or tablet? We will be asking them similar questions as the ones you just answered.

28. Will we be speaking to your son or daughter?

	TOTAL	SON	DAUGHTER
Son	48	100	0
Daughter	51	0	100
(Refused)	0	0	0

READ FOR THE CHILD WHEN THEY ARE ON THE LINE: For this survey we will be talking about mobile devices which means technology you can take with you — smartphones, cell phones, tablets, like iPads or Kindle Fires, and laptops.

29. [SPLIT SAMPLE A] Would you say you spend too much time on your mobile devices, too little time, or just about the right amount of time on your mobile devices?

	TOTAL	SON	DAUGHTER
Too much time	61	70	52
Too little time	10	6	14
Right amount of time	29	24	34
(don't use a mobile device)	0	0	0
(don't know)	0	0	0

30. During the day, how often do you find yourself checking your mobile devices for texts, emails, updates, etc. — a few times every hour, hourly, 3-4 times a day, once a day, less than once a day?

	TOTAL	SON	DAUGHTER
A few times every hour	63	62	63
Hourly	15	17	13
3 to 4 times a day	16	11	20
Once a day	5	5	4
Less than once a day	2	4	0
(don't know)	0	0	0

31. If you had to go a day without your mobile devices, of the following which ONE would come closest to how you would feel? [READ AND ROTATE 1-9]

	TOTAL	SON	DAUGHTER
Lost	30	30	31
Okay	22	24	21
Upset	14	13	15
Sad	13	9	16
Nervous	7	6	7
Lonely	5	5	5
Happy	1	2	1
Relieved	1	1	1
(Other)	3	4	2
(All of the above)	3	4	2
(None of the above)	0	1	0
(Don't know)	0	1	0

32. Do you feel like you are addicted to your mobile devices?

	TOTAL	SON	DAUGHTER
Yes	50	53	47
No	49	46	51
(don't know)	1	1	1

33. How often do you try to cut down the amount of time you spend on your mobile devices - very often, occasionally, rarely, or never?

	TOTAL	SON	DAUGHTER
Very often	8	6	10
Occasionally	29	23	35
Rarely	25	28	22
Never	38	36	49
(don't know)	0	0	0
Very often/Occasionally	37	29	45
Rarely/Never	63	71	55

34. Do you feel the need to respond immediately to texts, social networking messages, or other notifications on your mobile devices?

	TOTAL	SON	DAUGHTER
Yes	72	68	75
No	28	32	25
(don't use these)	0	0	0
(don't know)	0	0	0

35. [SPLIT SAMPLE B] Would you say you spend too much time on your mobile devices, too little time, or just about the right amount of time on your mobile devices?

	TOTAL	SON	DAUGHTER
Too much time	52	48	55
Too little time	10	9	12
Right amount of time	38	43	33
(don't use a mobile device)	0	0	0
(don't know)	0	0	0

For these next questions I want you to think of your parent who put you on the line with us.

36. Would you say your parent spends too much time on their mobile devices, too little time, or just about the right amount of time on their mobile devices?

	TOTAL	SON	DAUGHTER
Too much time	28	29	27
Too little time	7	6	7
Right amount of time	64	63	65
(don't know)	1	2	1

37. Do you feel like your parent is addicted to their mobile device?

	TOTAL	SON	DAUGHTER
Yes	28	28	28
No	70	68	71
(don't know)	3	4	1

38. Has your parents' use of mobile devices mainly helped or hurt your relationship with him or her, or has it not made a difference?

	TOTAL	SON	DAUGHTER
Mainly Helped	18	17	19
Mainly Hurt	10	12	9
Made no difference	71	71	71
(don't know)	1	1	1

- 39. [SPLIT SAMPLE C] How often do you feel like your parent is distracted by their phone or mobile devices and doesn't pay attention when you are trying to talk to him or her — multiple times a day, once a day, a few times a week, once a week, less often than once a week, or never?**

	TOTAL	SON	DAUGHTER
Multiple times a day	7	8	5
Once a day	12	13	11
A few times a week	22	25	19
Once a week	9	6	11
Less often than once a week	18	13	24
Never	32	35	30
(don't know)	0	0	0
Daily	19	21	17
Less than daily	49	44	53
Never	32	35	30

- 40. [SPLIT SAMPLE D] How often do you feel like you are competing with your parent's phone or mobile devices and your parent doesn't pay attention when you are trying to talk to him or her — multiple times a day, once a day, a few times a week, once a week, less often than once a week, or never?**

	TOTAL	SON	DAUGHTER
Multiple times a day	9	8	10
Once a day	6	6	6
A few times a week	13	12	14
Once a week	6	6	6
Less often than once a week	15	13	16
Never	51	54	48
(don't know)	0	0	0
Daily	15	14	17
Less than daily	34	32	36
Never	51	54	48

41. How often do you argue with your parent about your use of mobile devices — multiple times a day, once a day, a few times a week, once a week, less than once a week, never?

	TOTAL	SON	DAUGHTER
Multiple times a day	16	17	15
Once a day	16	16	15
A few times a week	17	16	18
Once a week	6	5	7
Less often than once a week	14	10	19
Never	30	36	25
(don't know)	0	0	0
Daily	32	33	30
Less than daily	38	31	44
Never	30	36	25

42. Do you ever feel like your parent thinks their mobile devices are more important than you?

	TOTAL	SON	DAUGHTER
Yes	6	5	7
No	94	95	92
(don't know)	1	0	1

43. Do you ever feel like your parent thinks their mobile devices are more important than you?

	TOTAL	SON	DAUGHTER
Yes, at home	32	33	30
Yes, at restaurant	1	2	1
Yes, both	62	60	65
All Yes, combined	95	95	95
No	4	5	4
(don't know)	0	0	0

44. Does your parent/s allow mobile devices at the table during dinner?

		TOTAL	SON	DAUGHTER
Yes	GO TO Q46	33	36	31
No	GO TO Q45	66	62	69
(don't know)	GO TO Q46	1	2	0

45. Who is most likely to break the rule of no mobile devices at the table — a parent or you?

	TOTAL	SON	DAUGHTER
A parent	32	31	32
You	36	37	36
(both)	16	15	16
(don't know)	17	17	16

46. How often do you see your parent checking or using their mobile devices when they are driving — multiple times a day, once a day, a few times a week, once a week, less than once a week, never, or does your parent not drive?

	TOTAL	SON	DAUGHTER
Multiple times a day	12	13	12
Once a day	13	11	16
A few times a week	16	17	14
Once a week	4	4	3
Less often than once a week	6	7	4
Never	48	47	49
Do not drive	1	1	1
(don't know)	1	0	0
Daily	26	23	28
Less than daily	25	29	21
Never	48	47	49

Children — We have a couple of questions about you.

47. What is your age?

	TOTAL	SON	DAUGHTER
12	17	17	17
13	17	17	16
14	17	17	17
15	17	18	16
16	14	14	14
17	9	9	9
18	9	7	10

48. What is your grade in school?

	TOTAL	SON	DAUGHTER
5th grade	2	1	3
6th grade	14	14	14
7th grade	12	13	11
8th grade	13	12	13
9th grade	15	19	12
10th grade	18	18	17
11th grade	8	7	9
12th grade	12	11	13
College	5	3	7
(don't know/refused)	1	1	1

49. Do you live with both of your parents, live with just one of your parents, live primarily with one of your parents, or split your time between both of your parents? (If one parent, Ask: is that your mother or your father?) (If primarily one parent, Ask: Is that your mother or your father?)

	TOTAL	SON	DAUGHTER
Both parents	81	81	82
One parent, mother	11	9	13
One parent, father	2	3	0
Primarily, mother	2	2	1
Primarily, father	1	2	0
Split time between both	2	1	3
(don't know)	1	1	1